Western Colorado Watercolor Society

Proudly Presents

Rockies West National

37th Annual Watercolor Exhibition 2027

Show Dates - March 5 - April 2, 2027
Opening reception Friday March 5 6:30pm
Entry Deadline -Tuesday December 1, 2026
Juror of Selection and Awards & Workshop Instructor, Carl Purcell

Exhibition Co -chairpersons - Judy Chapman, Marti Cyrus
Workshop Chair - Wanda Cowlishshaw

Facebook: Western Colorado Watercolor Society
wcwsociety.net

WCWS Submission *Guidelines*

For 2027 Rockies West National Show

Exhibition Dates Friday March 5-April 2, 2027

Entries open currently, **online only**, go to www.wcwsociety.net Rockies West National 2027 to view prospectus, enter information and pay fees. By entering online, you agree to abide by all show rules and guidelines.

Entry submission closes Tuesday December 1, 2026

Notice of acceptance or decline by email January 18, 2027

Please submit early so we can assist you with technical issues that may arise in the entry process.

Fees

Non members entry fee = $40.00

WCWS members with current dues paid =$35.00

How to Submit

JPEG or PNG, highest quality, 1200 pixels longest side. Label file (example: Grand Painting.jpeg). Do not use any punctuation in your file name. Only the image of the painting should be shown in the entry.

Eligibility and Conditions

The exhibition is open to all watercolor artists 18 years of age or older. The paintings must be on paper, limited to watermedia, and have the appearance of watercolor. Transparent watercolor, gouache, ink and acrylic are acceptable. No shiny varnished work. Work must be the artist's idea, composition and design,no internet photographs, no class work, or AI generated image. Paintings must have been completed in the last 3 years and signed by the artist.
YUPO or unstretched canvas is acceptable and must be matted and framed under glass or Plexiglas. Collage must be on paper with the majority of the painting watermedia.
No work previously accepted by WCWS or by The Art Center should be submitted.
Maximum frame size is NOT to exceed 50" in either direction.

FRAMING

All paintings must be matted and framed in a professional manner. Plexiglas must be used for shipped paintings larger than 24" x 30". Glass is acceptable on hand delivered work or framed sizes 24"x 30" or less. Work must be framed with strong wire, tightly secured and ready to hang. (No sawtooth hangers). Mats must be of a light neutral color. A ¼" colored liner is permitted. Metal frames with clip suspension on the back are discouraged. Any framing that does not meet these standards of excellence will not be exhibited.

Copyright Infringement

Your work must be original, and not derived from published images. Photo reference material must be taken by the artist.Paintings must match the juried image

Awards

BEST OF SHOW - $1,000.00 OUTSTANDING COLORADO Artist $500.00 FIRST PLACE $700
SECOND PLACE $500 THIRD PLACE $300
Two WCWS MEMORIAL Awards
Glenwood Springs Art Guild
Delta Fine Arts
Merchandise Awards

Shipping artwork

Detailed instructions will be sent by email with notice of selection. All selected paintings should be shipped in sturdy and reusable cartons with 2" of foam on the perimeter of the painting. (NO POPCORN packaging).
Shipping via UPS or FEDEX ground will be accepted by **The Art Center** February 9, 2027 thru February 23rd, 2027.

Hand-delivered work will be accepted Tuesday March 2, 2027 10 to 11am.
Walk-in pick up of work will be Saturday April 3, 2027, 10 to 11am.

Sales

All paintings must be for sale. A commission of 30% will be assessed on sold work. NO CHANGES FROM ENTRY PRICE PERMITTED!

Liability

Submission of work waives all claims against WCWS and all individuals associated with the exhibit. Artists consent to the reproduction of their work on WCWS website, flyers and any advertising for the exhibit. Entries may not be removed before the close of the Rockies West National Show.

Exhibition Brochure

An attractive, color brochure with images from the exhibition will be given to all artists who enter the show. Additional brochures may be purchased. The brochure will also be posted on our website.

WCWS Rockies West National Watercolor Exhibition timeline:

- December 1,2026 submission deadline
- January 18,2027 notice of acceptance
- February 23, 2027 final deadline, all shipped work to Art Center
- March 2, 2027 hand delivered work to the Art Center
- March 3-5, 2027 WCWS artist workshop at the Art Center. paintings juried for awards
- March 5, 2027 First Friday show opening and awards presentation at the Art Center
- April 2, 2027 Exhibition ends
- April 3, 2027 uninstall, pick up and return paintings

Questions about submission to: Judy Chapman 970-250-2270 chapmanjudy@gmail.com
Marti Cyrus 970-618-1390 marthadcyrus@gmail.com

A Western Colorado Watercolor Society Creative Workshop Opportunity:

Carl Purcell

WCWS Exhibition Juror and Workshop Instructor

Wednesday March 3rd - Friday March 5, 2027 9:00 AM to 4:00 PM

The Art Center of Western Colorado

1803 North 7th Street

Grand Junction, Colorado 81501

Carl Purcell is a popular painting and drawing workshop instructor inspired by the natural environment. Carl has conducted workshops throughout the West, from Alaska to Arizona and in Great Britain. He is best known for his watercolor paintings of Utah. Carl is the author of the North Light publications, "Painting With Your Artist's Brain" (a watercolor book) and "Drawing With Your Artist's Brain." Check out Carls' work, videos and paintings at carlpurcell.com

Workshop supply list will be provided via email after registration or check out Carls' recommendations on his website
Accommodations for workshop participants are available at a discounted rate at **Quality Inn, Grand Junction**

*For more info contact Wanda Cowlishaw: Phone (435) 220-0400 or Email toothangel10@gmail.com

$270 for WCWS Members **$300 for Non Members**

Send Check and Completed Registration Form Below To:
Western Colorado Watercolor Society
PO BOX 3584
Grand Junction, CO 81502

WCWS Workshop Registration Form—---Carl Purcell Workshop March 3-5, 2027

Name _____

Address_____

State _____Zip_____ Phone _____

Email _____

Member/non-member workshop fee enclosed $_____